



MASSACHUSETTS AS A MODEL FOR HEALTHY AGING

MONDAY, SEPTEMBER 27, 2010
OMNI PARKER HOUSE HOTEL, BOSTON, MA

8:30 A.M. REGISTRATION AND BREAKFAST

9 A.M. WELCOME

Philip W. Johnston, Chairman, Massachusetts Health Policy Forum

James Roosevelt Jr., President and Chief Executive Officer, Tufts Health Plan

9:15 A.M. SUMMARY AND GOALS OF THE HEALTHY AGING FORUM

Walter Leutz, Associate Professor, Heller School of Social Policy and

Management, Brandeis University

9:30 A.M. MASSACHUSETTS AS A MODEL FOR HEALTHY AGING

Lauren Smith, MD, Medical Director and Chief Medical Officer, Massachusetts

Department of Public Health

Ruth Palombo, Assistant Secretary, Massachusetts Executive Office of

Elder Affairs

AUDIENCE QUESTIONS AND ANSWERS

10:15 A.M. BREAK

10:25 A.M. PANEL: STRATEGIES FOR SUPPORTING HEALTHY AGING PROGRAMS, COMMUNITIES,

AND PUBLIC AWARENESS

Moderator: Walter Leutz, Associate Professor, Heller School of Social Policy and

Management, Brandeis University

Gerry McKenzie, Program Manager, Community Education and Wellness, New

Jersey Department of Health and Senior Services

Jennifer Wallace-Brodeur, Project Director, Burlington Livable Communities

Project, AARP Vermont

John Beilenson, President, Strategic Communications & Planning

AUDIENCE QUESTIONS AND ANSWERS

11:40 A.M. HEALTHY AGING CALL TO ACTION

Michael Doonan, Executive Director, Massachusetts Health Policy Forum

David Abelman, Executive Director, Tufts Health Plan Foundation