Integrating Oral and General Health: The Role of Accountable Care Organizations

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Adult oral health status in Massachusetts

Source: Health Policy Institute, ADA, Massachusetts’ Oral Health and Well-being, 2015.
Unlike dental care, which is the responsibility of dental providers, oral health is broader and should be owned by all health providers regardless of their disciplines.
Linkage between oral and overall health and well-being

• Oral examination
  – Nutrition deficiencies
  – Systemic disease
  – Abuse

• Chronic diseases and medications can exacerbate oral health problems

• Oral health infection
  – Adverse pregnancy outcome
  – Respiratory
  – Cardiovascular
  – Diabetes

• Oral health and social challenges
  – School absenteeism
  – Inappropriate emergency department use
  – Low participation in social activities
  – Loss of productivity, underemployment and unemployment
Disconnect of oral and general health care system

- Separation of education and training systems
- Delivery system
- Insurance system
- Financing structure
- Coverage

Health expenditure on physician and clinical services compared to dental services

<table>
<thead>
<tr>
<th></th>
<th>Physician and clinical expenditures</th>
<th>Dental services expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Out-of-pocket payment</td>
<td>9.0%</td>
<td>40.3%</td>
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<tr>
<td>Private health insurance</td>
<td>42.2%</td>
<td>47.6%</td>
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<tr>
<td>Medicare</td>
<td>22.9%</td>
<td>0.4%</td>
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<tr>
<td>Medicaid</td>
<td>10.6%</td>
<td>8.9%</td>
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<tr>
<td>Other health insurance programs</td>
<td>4.2%</td>
<td>2.4%</td>
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<tr>
<td>Other third-party payers and programs</td>
<td>11.20%</td>
<td>0.40%</td>
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Benefits of integrating oral and general health

 -$1,799 newly diagnosed type 2 diabetes
 -$1,090 coronary heart disease
 -$5,681 stroke

 21% to 39% reduction in hospitalization

Saving in outpatient drug cost
Oral and general health integration models

- Coordination
- Health information technology and medical record
- Financial incentives
- Interprofessional communication
- Member of patient care team
- Full integration
- Co-location
- Shared financing
- Virtual integration
- Facilitated referral and follow-up
Change in health care environment: ACA and ACO

ACA calls for holistic approach to population healthcare

By testing value-based payment models:

ACA is changing
- Healthcare delivery system
- Healthcare financing

Pooling financial risk among wide spectrum of health providers

ACO an organization of clinically integrated health care providers working together to provider, manage and coordinate health care for a defined population

ACO aims to
1. Tie provider reimbursements to groups ability to improve patient care and health outcome based on specified quality metrics
2. Reduce total cost of care

ACOs accountable for cost and quality of care within and outside primary care settings
<table>
<thead>
<tr>
<th>Strategy</th>
<th>Challenges</th>
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<tbody>
<tr>
<td>1. Dental coverage</td>
<td>1. Adult dental insurance</td>
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<tr>
<td>2. Focus on primary care</td>
<td>2. Adequate coordination</td>
</tr>
<tr>
<td>3. Providers’ outreach and</td>
<td>3. Difficulties in changing attitude, culture</td>
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<tr>
<td>education</td>
<td>and beliefs</td>
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<tr>
<td>4. Beneficiaries outreach and</td>
<td>4. Change in patients’ eligibility (Medicaid)</td>
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<tr>
<td>activities</td>
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ACOs and oral-health integration (2)

**Strategy**
5. Integrated dental and health medical records
6. Payment arrangement
7. Quality measures

**Challenges**
5. Infrastructure does not exist to link medical and dental records
6. Demand exceed supply for dental services
7. Dental quality measures focus on access and process, not outcome
Policy recommendations (1)

1. Involve the dental community in ACO’s activities and invite a dental representative to participate on the ACO’s board

2. Improve access to dental care and the coverage of dental services, particularly in the Medicaid program
Policy recommendations (2)

3. Facilitate debate to reach consensus on oral health quality measures that meet the approval of payers, providers, and patients

4. Invest in dental diagnostic codes and dental quality metrics to enable quality-based payment
Policy recommendations (3)

5. Move away from the existing fee-for-service to a more value-based, integrated patient-centric financial model

6. Incentivized primary care providers to take an active role in oral health, i.e., conduct oral health assessments and needs
Policy recommendations (4)

7. Provide adequate incentives for providers to adopt integrated electronic health record systems

8. Conduct research and pilot studies to better explore best models for oral-health integration
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