

Philip W. Johnston
Chairman, Massachusetts Health Policy Forum

Philip W. Johnston is the President and Founder of Johnston Associates, LLC, a communications and public affairs consulting firm founded in 1996. Phil began his career by founding and serving as Executive Director of the Robert F. Kennedy Children's Action Corps, one of the top juvenile justice and social services agencies in the country. In 1984, Governor Michael S. Dukakis appointed Phil the Secretary of Health and Human Services in Massachusetts. In 1991, Phil served as the Executive Director of Robert F. Kennedy Human Rights, in Washington, D.C. In 1992, he was appointed by President Clinton to serve as the New England Administrator of the U.S. Department of Health and Human Services. He served in that role until 1996 when he became a Democratic candidate for the US Congress in the 10th District of Massachusetts. In 2002, he was appointed to Chair the Board of the Blue Cross Blue Shield of Massachusetts Foundation. He has served on many Boards including Blue Cross Blue Shield of Massachusetts, University of Massachusetts and Robert F. Kennedy Human Rights. Phil is the Board Chair of the Massachusetts Health Policy Forum, an organization funded by Massachusetts health providers and payors, which serves both as a health policy research organization and as a convener of key players in the health field to address health policy issues confronting the state and the nation. The Forum is affiliated with Brandeis University. Phil received a Bachelor of Arts degree from the University of Massachusetts at Amherst (Honors in History) and a Master of Arts degree from the John F. Kennedy School of Government at Harvard University

Marylou Sudders, MSW, ACSW
Secretary of Health and Human Services, Commonwealth of Massachusetts

Marylou Sudders serves as Secretary of Health and Human Services for the Commonwealth of Massachusetts, overseeing 12 state agencies and the MassHealth program, with a combined budget of \$26 billion and 22,000 public employees. EOHHS programs and services represent 56 percent of the state's budget and provide treatment, care, and support to one in every three residents.

Sudders never forgets that behind those numbers are the lives of individuals, families, and communities in need of support. She is a social worker committed to the health and well-being of Massachusetts residents, including addressing equity and reforming behavioral health care so that residents can access care where and when they need it.

In March 2020, Sudders was appointed by Governor Charlie Baker to lead the state's COVID-19 Response Command Center. Under her leadership, Massachusetts stood up the most robust in-state testing capacity in the country, a nation-leading contact tracing program, and a nationally acclaimed data reporting system. Today, the state is a national leader in vaccine administration in every category.

Since joining Governor Baker's cabinet in January 2015, Sudders has advanced health policy and human services to meet the needs of Massachusetts residents, including restructuring MassHealth into a population-based health coverage system, reforming the child welfare system, combatting the opioid epidemic, addressing barriers in behavioral health care, and strengthening community-based services.

Sudders chairs the Massachusetts Health Connector Board, the Autism Commission, and the Opioid Recovery and Remediation Fund. She co-chairs the Governor's Interagency Council on Housing and

Homelessness and the Governor's Council to Address Optimal Aging. She is a member of the Health Policy Commission and the Governor's Council to Address Sexual Assault and Domestic Violence.

Sudders has been a highly impactful leader in both the public and private sectors, including serving as the Massachusetts Commissioner of Mental Health, a non-profit CEO, and associate professor and program chair at Boston College School of Social Work.

Sudders holds a bachelor's degree with honors and a master's degree in social work from Boston University, and honorary doctorates from the Massachusetts School of Professional Psychology and Bridgewater State University. She is the recipient of many civic, social work, and professional honors.

Mark Keroack, MD
President & CEO, Baystate Health

Dr. Keroack provides strategic, financial, and operational oversight for all services at Baystate Health and its subsidiary health plan, Health New England. Under his leadership, Baystate Health has expanded the reach and variety of its clinical services, incorporating two new community hospitals and growing its outpatient practices across the region. The system has been a national leader in adopting population-based approaches to organizing and financing health care, emphasizing prevention, wellness, care integration, and cost containment under a global budget for the majority of its patients. During this time, Baystate Health also enhanced its role as the sole academic medical center of western Massachusetts, growing the scope, sophistication and reach of its tertiary services, elevating its research programs, and opening UMMS-Baystate, a regional medical campus focused on the training of primary care physicians. The system has continued its long tradition of receiving national and regional awards for outstanding performance in safety, quality, and innovation during his tenure. Dr. Keroack also provides strategic oversight for philanthropic and community benefits activities in support of the health system.

Dr. Keroack served as Baystate Health's system chief operating officer from 2013 - 2014 and as its chief physician executive and president of Baystate Medical Practices from 2011 - 2013. He came to Baystate Health from University HealthSystem Consortium (UHC) in Oak Brook, Illinois, where he served as senior vice president and chief medical officer. At UHC, a national alliance of over 100 academic medical centers, he oversaw programs for clinical and operational performance improvement, faculty group practice management, and patient safety. He also led UHC's research to define the leadership and management practices associated with top organizational performance in quality care. Prior to his national work, he served on the faculty of the University of Massachusetts for 12 years, where he focused on HIV and AIDS care and won five annual teaching awards. Beginning in 1995, Dr. Keroack took on a more administrative role, serving as the first president of the 700-physician UMass Memorial Medical Group and the vice president of Medical Management for UMass Memorial Health Care. He has authored over 50 publications.

Dr. Keroack is a graduate of Amherst College and Harvard Medical School and received his MPH from Boston University. He trained in internal medicine and infectious diseases at Brigham and Women's Hospital in Boston. He serves on several local boards focused on improving the quality of life in his native Springfield and across western Massachusetts, as well as several state and national boards. He is married to Dr. Ann Errichetti, and they have two grown daughters now living in Massachusetts and Vermont.

Audrey Shelto, President and Chief Executive Officer, Blue Cross Blue Shield of Massachusetts Foundation

As a proven leader with 30 years of achievement in improving the delivery of health care and human services, particularly for low-income and vulnerable populations, Audrey assumed leadership of the Foundation in August 2013. She leads the Foundation's strategic agenda to broaden health coverage and reduce barriers to care through grants, research, and policy initiatives.

Audrey served as interim president of the Blue Cross Blue Shield of Massachusetts Foundation in 2005, helping to shape the Foundation's policies and supporting the Roadmap to Coverage initiative that led to Massachusetts' landmark 2006 universal health care law. She joined Blue Cross Blue Shield of Massachusetts in 2007, where she focused on medical cost and care management initiatives over the next six years before returning to the Foundation to become its president.

Audrey's other professional experience includes chief operating officer of Neighborhood Health Plan, executive director for the Boston Mayor's Advisory Committee on Health Care, associate commissioner of Massachusetts's Department of Mental Health, and assistant budget director for the Massachusetts Executive Office for Administration and Finance.

She is widely recognized for her expertise in all aspects of health care and is often called upon to serve on committees and task forces around the state, such as the Mayor's Advisory Committee on Addiction & Recovery (Boston), the MA House of Representatives Legislative Working Group on Managed Care Organizations and the Attorney General's Advisory Task Force on Community Benefits. Audrey is also a sought after speaker on the local and national health care scene.

Audrey holds a master's degree in management of human services from the Heller School at Brandeis University. She serves on the boards of the Justice Resource Institute, the MA Health Policy Forum and Philanthropy Massachusetts. She received the inaugural Art of Healthcare Award from the East Boston Neighborhood Health Center in 2014 and the Thomas M. Menino Award in 2016 from the Disability Policy Consortium. In 2018, Audrey was honored by the Lynn Community Health Center with their annual women's award and by the Massachusetts Association for Mental Health with their Spirit of Compassion award.

Jessica Collins

Executive Director, Public Health Institute of Western Massachusetts

Jessica Collins has dedicated her career to collaborative efforts that build equitable communities and sustain programmatic, policy and infrastructure change that supports quality of life. Ms. Collins is the Executive Director of the Public Health Institute of Western MA which does research assessment, evaluation, and convening of initiatives that address health inequities that stem from unjust systems and policies. Ms. Collins also serves as the Co-Director of the BeHealthy Partnership, the ACO made up of Health New England, Baystate Health, and Caring Health Center. She was awarded the BusinessWest "Women of Impact" award in 2021. She currently serves on the Board of Directors of the Human Service Forum and was twice elected to the South Hadley Board of Health. She was President of the MA Public Health Associate (2017-2019). Before moving to Western MA, Ms. Collins led the nationally recognized

childhood obesity prevention effort "Shape Up Somerville: Eat Smart. Play Hard." Ms. Collins has a master's degree in Food Policy from Tufts University and is a proud graduate of Wellesley College.

Tania M. Barber is the President/CEO at Caring Health Center (CHC), the only Federally Funded Health Center (FQHC) in Springfield, MA. Tania has been at CHC for 25 years was steadily promoted before stepping into her current role in 2013. CHC employs a staff of 286 and provide over 20,000 patients per year with affordable, accessible comprehensive care.

Under her leadership, CHC has grown from a \$13 million to a \$32 million business that offers services such as primary care, pediatrics, urgent care, behavioral health, wellness, research, WIC, dental services, patient transportation, and an on site pharmacy to name a few.

Barber holds a Bachelor of Administration degree in Organization Management and a Master of Business Administration degree in Entrepreneurial Thinking and Innovative Practices.

Barber serves on Boards at Bay Path University, Massachusetts League of Community Health Centers, Health New England, Florence Bank, and the BeHealthy Partnership ACO Joint Operating Committee. Barber was formally on the MassHire Board Barber believes in creating pathways of advancement for her employees and CHC nurtures educational accomplishment and diversity within the organization's executive, leadership, and healthcare teams.

Pastor and Founder of Living Water Global Ministries Inc.

Steven Winn, Ph.D.

President and CEO, Behavioral Health Network

Steven Winn, PhD, is the President and CEO at Behavioral Health Network in Massachusetts. Dr. Winn has been working in the behavioral health field for more than 35 years. After receiving his doctorate from the University of Massachusetts Department of Clinical and developmental Psychology, he completed a fellowship at the Yale University School of Medicine in the Department of Child Psychiatry. Prior to his current position at Behavioral Health Network, he worked, taught, and conducted research at the University of New Mexico School of Medicine. During the past 20 years he has served as a senior administrator and leader of one of the region's largest behavioral health organizations. His work at various levels of the continuum of clinical practice from outpatient, to intensive home-based support, to residential and hospital based care has given him an appreciation of the factors that either support or impede the progress that individuals make as they negotiate services within a system of care. His more recent focus at BHN has been working both within the agency and at a broader level to create a more accessible and responsive system of care for those with behavioral health needs.